



Jacqueline Grinnell

Art Director & Creative Operations Manager

Versatile creative with 10 years experience in the advertising industry as an art director and graphic designer with a passion for strategic creative operations. Known for establishing creative processes and supportive resources for a streamlined and efficient workflow. Successfully collaborated with numerous Direct To Consumer brands, as well as B2B and B2C businesses, designing thumb-stopping, full-funnel, and revenue-generating omnichannel assets.

Art Director

Love Advertising | Houston, TX | December 2022 - Present

Art Director working across all print and digital mediums for clients such as Shell Energy, CenterPoint Energy, Typhoon Texas water parks, Naskila Casino and more. Develop and maintain creative asset libraries for both Adobe and Figma users. Establish processes for Figma roll-out to creative and development departments.

Senior Graphic Designer

Mutesix Agency | Remote | February 2021 - December 2022

Senior Designer for e-commerce Direct To Consumer clients, managing all email, paid social, paid search and landing page designs for my client list which includes: Biossance, Curlsmith, Modern Citizen, Naturium, Outdoor Voices, Patrick Ta, Sitka, Skinfix, The Citizenry, Tossware & more

Senior Graphic Designer

DC Partners | Houston, TX | January 2020 - February 2021

Creative Manager and Senior Designer for DC Partners corporate brand and all development projects: The Allen and The Residences at The Allen, The Arts San Antonio, Arabella

Creative Manager and Senior Designer for Moderno Porcelain Works and Stonite Surfaces

Design and develop all marketing print and digital collateral, advertising campaign design and branding, email design, presentation templates, website design & front-end build out

Jr. Art Director

9thWonder Agency | Houston, TX | August 2019 - October 2019

Design presentation templates, print collateral and digital commercial story boards for clients such as Phillips 66 Company and Direct Energy

Graphic Designer

Camp Gladiator | Austin, TX | May 2018 - July 2019

Create emails, landing pages, social assets, and digital assets for various campaigns; signage and installations for annual events and conferences; graphics for seasonal gear pieces; art direct, photograph, and edit selects for seasonal gear launches

[See LinkedIn for full lineup.](#)

Skills

Art Direction, Graphic Design, Creative Asset Management, Creative Operations, Adobe Creative Suite, Figma, Microsoft Office Suite, Logo Design and Branding, Front-end Website Design, Social Graphics, Email Layout, Print Layout, Presentation Templates, Event Signage and Installations, Painting, Illustration, Time Management, Communication, Organization

Education

University of Texas Austin | M.A. Advertising | Texas Creative Portfolio

Louisiana State University | B.A.M.C. Digital Advertising